

Council Work Study Session February 1, 2018



Performance Measure



Performance Measure #3.16: Achieve ratings of "Very Satisfied" or "Satisfied" with the Quality of City recreation, arts, and cultural centers greater than or equal to the national benchmark cities as measured in the Community Survey.





Quality of Life

Project Purpose



The Rio Salado Park Master Plan is a visionary look at the next 20-30 years. It is the roadmap, offering a variety of destinations for people traveling across the street or across the nation.

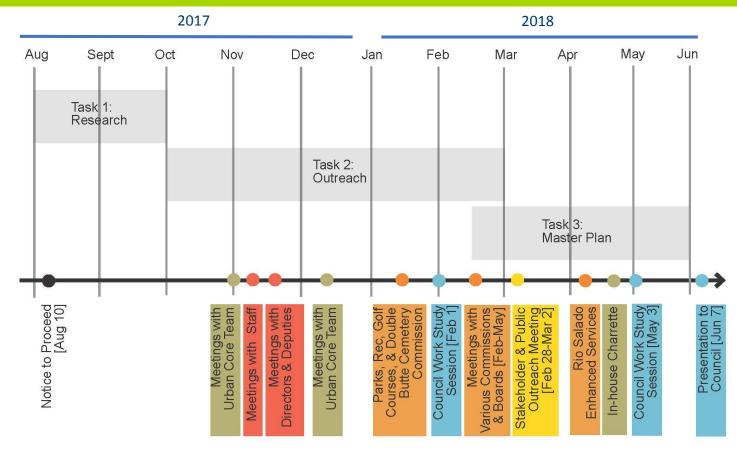
It offers opportunities for recreation, relaxation, economic diversity, social engagement, ecological exploration, education, competition and so much more.



- Master Plan Process
 - Task 1: Analyze
 - Existing Planning Documents
 - Parks & Recreation Plan
 - BRV Placemaking Report (DTA)
 - ASU Stadium 365, Novus Innovation Corridor
 - Task 2: Gather Input
 - Task 3: Create Conceptual Plan
- Ongoing collaboration
 - Urban Core, TOD and Housing Plan
 - Character Area Plan

Important Dates





Current Conditions



Largest events in Tempe Beach

F*)		**
 Aloha Fest 		100,000
 Oktoberfest 		100,000
 Kiwanis 4th of July 		50,000
• Rock 'n Roll Marath	non	35,000
• Pat's Run		35,000
 Ironman 		20,000
	Contract of	











Current Conditions





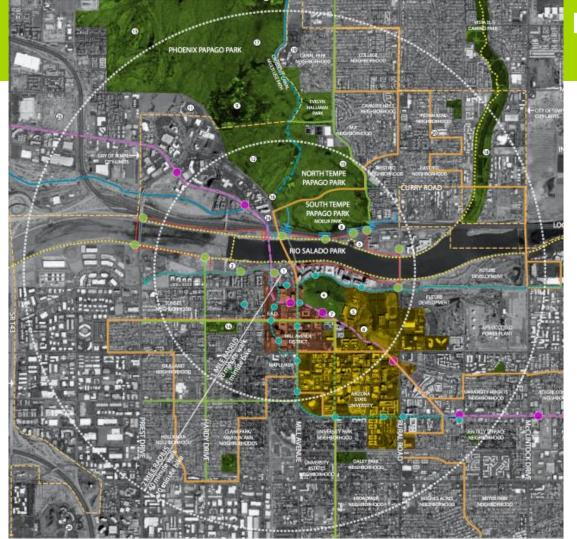




Epicenter

Placemaking

- Local
 - 1 mile radius
 - 5,000 Households
 - 20,300 Employees
 - 2 mile radius
 - 22,700 Households
 - 61,000 Employees
- Regional
- National



Principles



Establish principles that will allow for diversity in design & planning while maintaining consistent vision and level of quality.



- Provide public access and ownership
- Expand and strengthen connectivity
- Create shade
- Unite public & private spaces
- Program to attract wide variety of users, activities, interests
- Emphasize sustainability for environment, economics, operations & maintenance, and social benefits

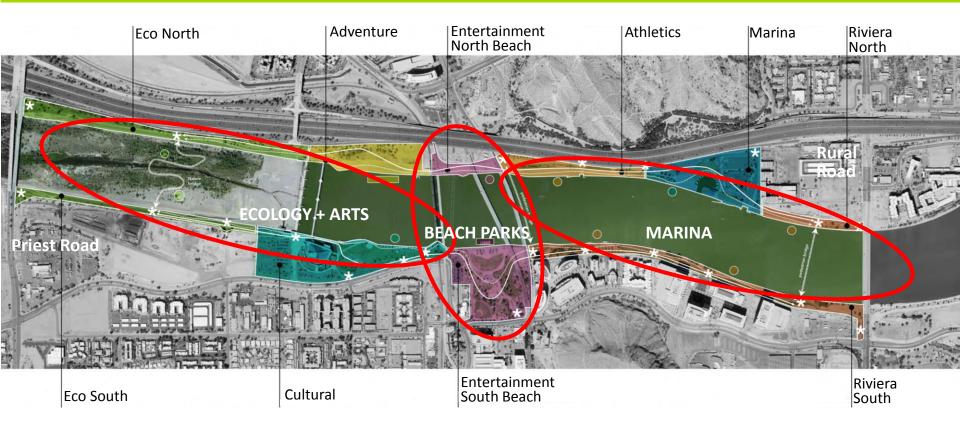
Draft Conceptual Master Plan





Activity Zones





Eco Zones + Arts Park





Major Entries

view

Riparian Area

elevated deck & bridge nature conservatory education viewing outlooks birdwatching tours

Arts Park

sculpture gardens amphitheater arts play area TCA fine dining artists in the park

Programming Possibilities















North Beach Park





'Between the Bridges'

sports pub beach rentals

Active sports:

volley ball zip line outdoor gym rock climbing wall skate park

Lawn sports:

bocce ball lawn tennis

Lounging:

hammocks deck chairs beach blankets

South Beach Park





The Plaza

grand entry history active daily ice rink

The Park

multiple venues permanent stage rentals kiosks food & drink

Play Parks

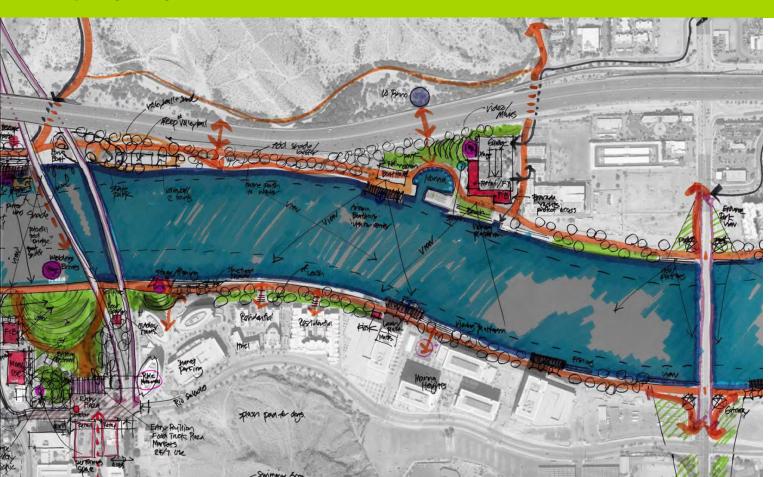
kids & adults night & day zip line

Games

chess, checkers corn hole

The Marina





Boat House

boat docks & taxi restaurant small amphitheater parking garage retail

Sports

sand volley ball terraced viewing sand beach boating

South Shore

viewing decks kiosks docks food & retail

Programming Possibilities









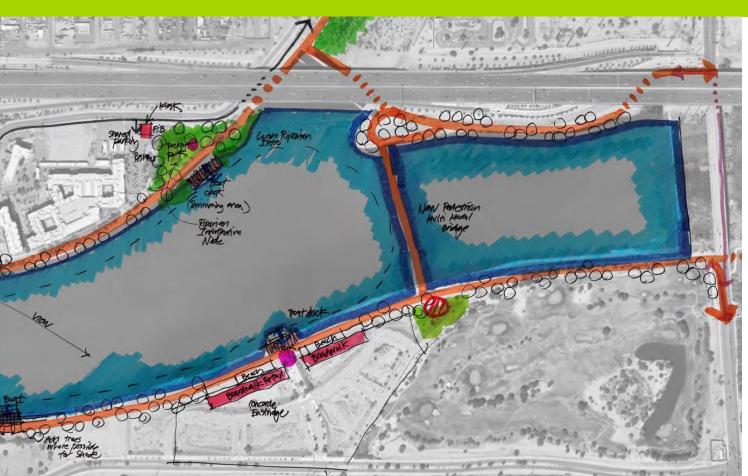






Eco Zone East





The Swimming Hole

water access dock shady grove picnics small venue

The Boardwalk

boat dock sand beach cabanas food & retail

Pedestrian Bridge

plazas & parklets

Eco Zone

nature trails riparian area wildlife

Collaborations



Developing the Rio Salado Park as a first-class destination and local amenity requires a long term commitment to fund, build and maintain it into the future.



McCain said in August, "I've been fooling around with this project for many, many years. And it wasn't ready until we saw the incredible success of the Tempe Town Lake."

Partnerships & Collaborations



- Rio Salado Foundation
- Downtown Tempe Authority
- Sonoran Institute
- Corps of Engineers
- Rio Salado Project: John McCain
- University City Exchange ASU
- Desert Botanical Garden
- US EPA
- Arizona Forward
- AZ Forest Service
- Urban Land Institute
- Sustainable Cities Network
- Sustainable Communities Collaborative
- Trees Matter
- SRP
- Watershed Management
- MAG
- City of Phoenix
- City of Mesa
- Entrepreneurial Entities

Input & Comments



- Do we have the correct platform and outreach for the project?
- Is the approach we've presented appropriate for expanding the Rio Salado Park amenities?
- What is the right balance of Events and Park activities?





